

A New Generation Of Chiropractic Health Care In Hallandale Beach

Grand opening of merger between North Florida-based Amazing Spine Care And 50-year-old Amunategui Chiropractic Center

By Joyce R. Forchion

Hallandale Beach is setting a precedent for delivering quality intergenerational healthcare innovations that cater to the varied needs, preferences, and budgets of its patients.

Recognized for its sprawling Intra-coastal Waterways, multicultural neighborhood dining haunts, mixed-use Infrastructure and prime real estate, the city is cultivating its reputation for offering access to excellence in chiropractic care after announcing an unprecedented merger between two of Florida's most formidable chiropractic offices.

On Thursday, September 12th, 2024, a ribbon cutting ceremony marked the official grand opening of Amazing Spine Care's first South Florida location, signaling the launch of its seventh Florida-based office branching out from its established offices in Jacksonville, St. Augustine, and Orange Park. The event also signified the rebranding of Amunategui Chiropractic Care, the family-owned mainstay in Hallandale Beach known for demonstrating best practices in the preventive medical industry for over 50 years. The Amazing Spine Care team recently moved into Amunategui Chiropractic Care's medical office located at 1025 East Hallandale Beach Boulevard, which has served as the headquarters for Dr. Joseph Amunategui II's popular practice for the past 30 years. This new chapter for Dr. Amunategui, inarguably one Hallandale Beach's most respected community pillars, offers a wealth of developmental opportunities Amazing Spine Care and Dr. Alan Khiger, the practice's President and

Founder whom is still a full time Chiropractic Physician. Armed with a local foundation of supporters, Dr. Khiger and his staff are uniquely positioned to maneuver the city's international landscape and broad population of patients in dire need of relief from chronic back pain, debilitating Arthritis, critical injuries, and pre-existing conditions.

"We are honored and humbled to join forces with Dr. Joseph Amunategui and his dedicated team— especially given the esteemed reputation of his Hallandale Beach practice and exceptional medical

standards upheld over the decades," stated Denisse Garcia, Marketing Director for Amazing Spine Care. "Integrating into such a fantastic and phenomenal growing community is a privilege, and we hope to grow with it and become assets to the locals for all of their needs."

Patients seeking proactive pain relief solutions instead of strong painkillers or complex surgical procedures should look no further than Amazing Spine Care. Practitioners are trained to introduce patients to alternative methods that not only manage daily pain, but treat immo-

afflictions— differentiates its scope of services from comparable chiropractic medical centers in the region. According to the Florida Department of Highway Safety and Motor Vehicles (FLHSMV), nearly 25,000 men, women, and children suffered injuries from automobile accidents occurring in Broward County. Considering the frequency of such emergencies, Amazing Spine Care practitioners remain on standby to treat accident victims. If needed, Individuals who have been in a car accident and are without transportation should call Amazing Spine Care to

company, Amazing Spine Care, reflects his desire to incorporate time-tested, traditional methods of chiropractic care with contemporary methods of delivering client results through accessible treatments, and virtual appointments. While treating thousands of loyal patients throughout the duration of his career, Dr. Amunategui leads and participates in countless charitable endeavors and community service initiatives. Due to his relentless benevolence and volunteerism over the decades, the Hallandale Beach Mayor proclaimed January 19, 2008 as "Dr. Joseph Amunategui II Day." A graduate of Life University's Doctor of Chiropractic degree program, his extensive catalog of scholarly healthcare articles has established Dr. Amunategui as a respected thought leader in his profession. A former President and Charter Member of the Kiwanis Club Hallandale Beach, he holds leadership positions and board memberships with the Hallandale Beach Chamber of Commerce, City of Hallandale Beach Police Athletic League (PAL), YMCA of Hallandale Beach, and the Florida Sheriffs Association. He is also a lifetime member of the International Chiropractic Association (ICA) and Founding Member of the organization's Council on Fitness and Sports Health Science. Relishing the opportunity to extend his family's accomplished legacy, he is a father of four and second-generation Chiropractic Physician, who has practiced in the same location as his father since 1973.

After expanding to open his new Hallandale Beach practice, Dr. Alan Khiger, D.C. is pleased to open the seventh location for Amazing Spine Care in the state of Florida. A fellow graduate of Life University's Doctor of Chiropractic Degree program in Atlanta, Georgia, he specializes in the capacity of personal injury, workers compensation, and cash practice patients for the past several years. Certified by the American College of Addictionology in Auricular Therapy for patients struggling with substance abuse disorders, Dr. Khiger's passion also lies in treating patients representing diverse



L to R: Dr. Joseph Amunategui II, D.C., And Dr. Alan Khiger, D.C. (Founder & CEO of Amazing Spine Care).

bility to promote physical strength and ultimate recovery. The chiropractic care options offered at the facility focus on minimally invasive and therapeutic methods of prevention. Patients who are averse to complicated medical procedures and excessive prescriptions now have another option of care as each individual leaves the practice with a personalized recovery plan, enabling the prioritization of holistic health and optimal wellness.

Amazing Spine Care's specialization in treating personal injury cases— such as auto accidents, slip-and-falls, and sports

arrange a complimentary ride to the facility for on-the-spot service. To facilitate a comfortable chiropractic experience, the staff offers same-day appointments, flexible service hours, and multilingual communication options for patients who speak English, Spanish, Russian, and Ukrainian.

Meet the Chiropractic Physicians

Dr. Joseph A. Amunategui II, has been a practicing Chiropractic Physician in the City of Hallandale Beach since December 1993. His historic merger with Dr. Khiger's

CONTINUED ON PAGE 19

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CHIROPRACTIC CENTER Continued From Pg 16

generations, such as the elderly population, children, pregnant women, new mothers, and infants. He has held professional capacities as a specialist and general practitioner for chiropractic care, with a concentration in Neuro-Musculoskeletal Disorders, for over 15 years. Not only is he considered a gifted “healer,” but also well-versed in assisting his patients in finding physical alignment and adopting healthy habits.

Forecasting the Future of Amazing Spine Care

The future of the business looks bright for Amazing Spine Care as Drs. Khiger and Amunategui collaborate to elevate the profile of their joint venture in a crowded chiropractic care market. Accessibility, convenience, and innovation are driving the mission as both physicians believe in meeting patients wherever they are regarding budgetary restrictions and transportation needs. “Our philosophy is centered on never giving up without trying when it comes to patient care,” Garcia said. “We’re committed to delivering results and applying our collective experience to carry out our mission—maximizing our family-oriented business to change the lives of families everywhere. Our 97% success rate is attributed to taking on high-risk conditions and procedures that pay off in benefiting our patient. What others fail to do, we successfully get done!”

Now that the Hallandale Beach branch of Amazing Spine Care is open and currently welcoming new patients to its facility, Drs. Khiger and Amunategui express the value of the community partnerships that have made their merger a seamless success. They enthusiastically look forward to embarking on this new chapter together and express high hopes for 2025. “We’re here to help as many people as possible and give our patients the appropriate care they deserve,” Garcia assured. “We’re focused on creating easy access to care for people of all ages and reserve a special place in our hearts for infant care. We encourage potential clients to reach out to us for a same-day appointment, with the assurance of knowing that their requests will be immediately addressed. A nurse



Left to Right: Dr. Alan Khiger, D.C.(CEO & Founder of Amazing Spine Care), Denisse Garcia (Marketing Director), Irina Khiger (COO & Dr. Khiger’s Wife) Introducing South Florida’s New Family oriented Chiropractic Medical Facility.

practitioner is also on hand to facilitate telemedicine appointments for patients who are limited to virtual capabilities.”

Amazing Spine Care appeals to multi-generational clients and guarantees exemplary patient satisfaction while administering the highest quality in chiropractic service with a smile. When selecting a chiropractor in the South Florida community, Garcia recommends giving their practice careful consideration. “We want to be known as the doctor’s office that serves families first. Plus,

we will always go the extra mile in doing what other practitioners won’t do to implement preventative therapy and healing solutions. As the Public Relations Manager Hazel Hernandez emphasizes, “Amazing care awaits you!”

To read more about Amazing Spine Care, visit: www.amazingspinecare.com Or make an appointment with one of their practitioners at: (954) 458-1223. Appointments can also be requested through the submission of a completed online contact form powered by Google

(<https://www.amazingspinecare.com/contact-us/>), and prospective clients should expect to receive a response within 24 hours.

Cover Picture Ribbon Cutting from left to right: Polina Dibrova (Chiropractic Assistant), Hazel Hernandez (PR Manager), Dr. Joseph A. Amunategui II, D.C., Dr. Alan Khiger, D.C.(Founder & CEO of Amazing Spine Care), Irina Khiger (COO & Dr. Khiger’s Wife), Denisse Garcia (Marketing Director), Joseph Fiore (Hallandale Beach Office Supervisor)